

A NEW KAKTORIUM, 2011

Photo Installation

Location: NEW HOTEL, NEW SENSE, Gym Area

WORKS FROM THE
DAKIS JOANNOU
COLLECTION AT NEW HOTEL

TASSOS VRETTOS

Born in Athens, Greece in 1957. Tassos Vrettos has been involved in photography since 1979. In 1984 he joined the *Grammi* publishing organization as a photographer for the magazines *Tetarto* (collaborating with its editor, music composer Manos Hadjidakis), *Ena* and *Mia*. From 1986 to 1991 he was heading the photographic Dpt of the Lambrakis publications, his photographs appearing in such periodicals as *Tachidromos*, *Marie Claire* and *Pantheon*. Since 1991, when he set up his own studio, he has been working for *Elle*, *Marie Claire*, *Gynaika*, *Harper's Bazaar*, *Votre Beaute*, *Klik*, *Madame Figaro*, *Men*, *Cool*, *Soul* et. al.

He has photographed for music covers and relevant campaigns cooperating with music companies such as *Sony*, *Warner*, *EMI*, *BMG*, *Polygram*, *Lyra*, *Akti Records* and has cooperated in creative projects with advertising companies such as *Bold*, *Adel*, *Saatchi & Saatchi*, *Leo Burnett*, *BBDO*, *Fortune*, *Scholz & Friends*, *Olympic DDB*, et.al.

His photographic work has appeared in foreign periodicals such as *Zoom* (Italian & International editions), *Creative Camera*, *l'Officiel*, *Jardin des Modes*, *Janus*, et.al, and is included in museum and private collections.

Photographic material resulting from his collaboration with stage designer Dionissis Fotopoulos, appears in the art book *Revelations* (Adam publications, 1989). Other work is appearing in the art books *Kati to Oreon* (Anti publications, 1984) and *Thrace, Terra Incognita* (Rodos Image publications, 1997), the poetic collections *Spondes* (Exantas publ., 2004, poetry G.Duatzis) and *Polite to Paron* (Themelion publ., 2008, poetry D. Halazonitis) as well as in the books *The Nude in Greek Photography* (Alkis Xanthakis editor, Kohlias publ., 2004), *Hellenomouseion* (Manos Stefanides editor, Militos publ. 2001) and *Mysteries and Miracles* (Photosynkyria 2005, Thessaloniki Museum of Photography publ.), *Photography and Fashion* (Platon Rivellis ed, The Athens Concert Hall & the Greek ministry of Culture, 2004-2005), *Tassos Vrettos-the Hole argument*, (Saprophyta ed.2010).

Tassos Vrettos has often collaborated with dance companies such as *Oktana Dancetheatre* (2001, 2002), *SineQuaNon* (2001), *Roes* (2009), *Aerites* (2010) et.al., with film and theatre festivals and has taken part in many interdisciplinary projects such as *The Hole* (Athens Film Festival, 2010) and *Cinema and the City* (University Sorbonne Nouvelle Paris III, Fondation Maison des Sciences de l'Homme, Benaki Museum, 2009). He has exhibited his work in solo and group shows in Greece and abroad.